

from curiosity to capability.

A field manifesto for measured AI adoption.

THE FIVE TIERS

I
Observe
Map the work as it actually happens.

II
Practice
Rehearse on real material, not slideware.

III
Rehearse
Run the workflow end to end with a coach.

IV
Ship
Put the workflow into the week, with owners.

V
Compound
Review, refine, and extend to the next workflow.